Jupyter Notebook Analysis:

* From these results we can concluded that we have a total of 576 players where the majority are male with at 84% range. The most prominent age of the player is between 20-24 with a total count of 258 players, followed by the age of 15-19 a at 18.58%, and 25-29 a at 13.37% respectively.
* The average purchase price per item and gender is very stable with that range between $3-5.
* On the summary table we can concluded that the Final Critic item is the most popular, and therefore the most profitable item with a total purchase value of $59.99